



Privacy Policy

kreds.dk · Kreds App · Effective date: 1 May 2026 | Last updated: September 2026

1. Who We Are

Kreds is a private membership platform for hospitality professionals in Copenhagen. The service is operated by:

Kreds ApS

CVR: 46635922

Falkonervænget 15, 1. th, 1952 Frederiksberg C, Denmark

Email: hello@kreds.dk

References to “Kreds”, “we”, “us”, or “our” in this policy refer to the above.

2. What Data We Collect

2.1 Members. When you register as a member, we collect:

- Your name, email address, and password
- Your workplace (venue) and job role
- Employment proof
- Payment information — processed securely via our payment provider; we do not store card details
- App usage data, including which venues you visit and features you use
- Device information and IP address

2.2 Venue Partners. When a venue registers on Kreds, we collect:

- Venue name, address, CVR number and contact details
- Name and email of the responsible person at the venue
- Information about the discount or benefit offered to members

2.3 Website Visitors. When you visit kreds.dk, we collect:

- Cookies and usage data — see our Cookie Policy for details
- Information you submit via contact forms

3. How We Use Your Data

We use the data we collect to:

- Create and manage your account
- Process your membership payment and send receipts
- Show you relevant venue benefits and offers
- Send you service-related communications (e.g. account updates, important changes)
- Improve the app and website based on usage patterns
- Comply with our legal obligations

We do not use your data for automated decision-making or profiling that produces legal effects.

4. Legal Basis for Processing (GDPR)

We process your personal data on the following legal bases:

- **Contract (Article 6(1)(b))**: to fulfil your membership and provide the service you signed up for
- **Legitimate interests (Article 6(1)(f))**: to improve our service, prevent fraud, and communicate with you about the service
- **Legal obligation (Article 6(1)(c))**: for bookkeeping and tax compliance
- **Consent (Article 6(1)(a))**: for non-essential cookies, where you have given explicit consent

5. Who We Share Your Data With

We share your data only where necessary:

- **Supabase** (database and backend infrastructure) — our data processor; bound by a Data Processing Agreement
- **Payment provider** (Stripe or MobilePay) — for processing subscription payments
- **Venue partners** — we share your first name and membership status when you use a benefit at a venue; we do not share your full profile or contact details with venues without your consent

We do not sell your personal data to third parties.

6. International Data Transfers

Supabase may store data on servers located outside Denmark or the EEA. Where this occurs, Supabase has implemented appropriate safeguards, including Standard Contractual Clauses approved by the European Commission. You can request details of these safeguards by contacting hello@kreds.dk.

7. How Long We Keep Your Data

- Active member data: for as long as your membership is active
- After account deletion: we retain data for up to 12 months for legal and accounting purposes, then delete it
- Payment records: 5 years, as required by Danish bookkeeping law
- Website analytics data: anonymised after 26 months

8. Your Rights

Under the GDPR, you have the right to:

- Access the personal data we hold about you
- Correct inaccurate data
- Request deletion of your data (“right to be forgotten”)
- Request a copy of your data in a portable format
- Object to processing based on legitimate interests
- Withdraw consent at any time (where processing is based on consent)

To exercise any of these rights, email hello@kreds.dk. We will respond within 30 days.

You also have the right to lodge a complaint with Datatilsynet, the Danish Data Protection Authority:
Website: datatilsynet.dk | Email: dt@datatilsynet.dk | Phone: +45 33 19 32 00

9. Data Security

We take reasonable technical and organisational measures to protect your personal data against unauthorised access, loss, or misuse. These include encrypted data storage via Supabase, secure HTTPS connections, and restricted access to personal data on a need-to-know basis.

No system is completely secure. If you believe your account has been compromised, please contact hello@kreds.dk immediately.

10. Children

Kreds is intended for adults working in the hospitality industry. We do not knowingly collect data from anyone under the age of 18. If you believe a minor has registered, please contact us and we will delete the account promptly.

11. Changes to This Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you by email or via the app at least 14 days before the changes take effect. The current version will always be available at kreds.dk/privacy.

12. Contact

For any questions about this Privacy Policy or how we handle your data:

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Email: hello@kreds.dk

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